

IP Litigation

Protecting the intellectual property of a business is of critical importance across industries and across borders. Clients benefit from the experience of our IP Litigation group in defending the IP rights of domestic and international clients, multinationals to start-ups, in many sectors, including consumer product, hospitality, entertainment, media, high-tech, biotech, medical device and life sciences.

We routinely advise such clients on trademark, unfair competition, false advertising, copyright, trade secret, patent, antitrust, product liability, and related disputes in the federal and state courts, before the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office, the International Trade Commission, and via alternative avenues of dispute resolution such as arbitration under the ICANN Uniform Dispute Resolution Policy and proceedings before the National Advertising Division (NAD).

Our litigators also proactively counsel clients on litigation risk management, pre-litigation analysis and assessment and negotiated dispute resolution before arbitrators and mediators across the country.

As counsel, we have advised: a green products company in a pending action for copyright and design patent infringement; design software and content companies and venture funds in unfair competition cases; a console game developer in a software copyright infringement; a renowned New York City restaurant in a trademark dispute against a competitor; and an international eyewear company in successfully resolving numerous IP and licensing disputes, including the dismissal of alleged trade dress infringement relating to Ray-Ban sunglasses.

Representative Client Work

- Major biotech and medical device companies in several proceedings before the Trademark Trial and

Appeal Board

- A green products company in a pending action for copyright and design patent infringement
- A design software and content company, as lead appellate counsel, in a copyright/unfair competition case
- A venture fund as lead counsel in a trademark infringement/unfair competition matter
- A developer of console gaming products as lead counsel in software copyright infringement matter
- A renowned New York City restaurant in a trademark dispute against a competitor seeking to open a restaurant in midtown Manhattan
- An international manufacturer and distributor of vegetarian and kosher foods in a civil action alleging trade dress infringement
- A leading manufacturer of swimming pool cleaning chemicals in litigating and successfully settling a patent infringement lawsuit
- An international eyewear company in successfully resolving numerous IP and licensing disputes, including dismissal of alleged trade dress infringement relating to Ray-Ban sunglasses

For further information about our IP Litigation practice, please visit our website at www.zag-sw.com or contact: