

# Mor Limanovich



## Partner

Tel Aviv

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## Practices

- Corporate
- High-Tech
- Life Sciences
- Mergers & Acquisitions
- Digital Currencies

## About

Mor Limanovich is a partner and heads the firm's High-Tech department in our Tel Aviv office.

Mor has vast experience in advising and representing entrepreneurs and companies in the technology and life sciences sectors, guiding clients through all stages of development in the Israeli and international start-up ecosystem, including aspects specifically connected to internet, privacy and data collection.

He also advises investors, venture capitalists, and angels on investment transactions and helps them to source and maximize all appropriate business opportunities.

Mor provides ongoing legal advice on the commercial and corporate aspects of local and cross-border transactions, including strategic agreements, joint ventures, licensing agreements (especially in the pharmaceutical sector), technology agreements, equity and debt financing, mergers and acquisitions, and much more.

## Education

- Bachelor of Laws, LL.B. from Tel Aviv University
- Bachelor of Arts, B.A. in Economics from Tel Aviv University

## Bar Admissions

- Israel, 2003

## Representative Client Work

- Represented **Ossio Ltd.** in all of its financing rounds.
- Represented **Biojic Design Ltd.** in its financing round lead by Amoon.
- Represented **SimilarWeb Ltd.** in all of its financing rounds.
- Represented **Zeekit Online Shopping Ltd.** in all of its financing rounds.
- Represented **XJet Ltd.**, in a financing round in which the Company raised US\$25 million.
- Represented **NSL Comm Ltd.** in all of its financing rounds.

- Represented **ArrowRoot Capital** in its investment in LeadSpace Ltd.
- Represented **Columbus Nova Israel Ventures** in its investment in Apifix Ltd.
- Represented **SimilarWeb Ltd.** in its acquisition of Quettra, Inc.
- Represented **After Download Ltd.** in its acquisition by Iron Source Ltd.
- Represented **ImagineWeb Ltd.** in its acquisition by AutoDesk, Inc.
- Represented **Tegrity Ltd.** in its acquisition by McGraw Hill, Inc.
- Represented **Orsus Solutions** in its acquisition by Nice Systems Ltd.
- Represented **eglua Software Technologies Ltd.** in its acquisition by Nice Systems Ltd.